

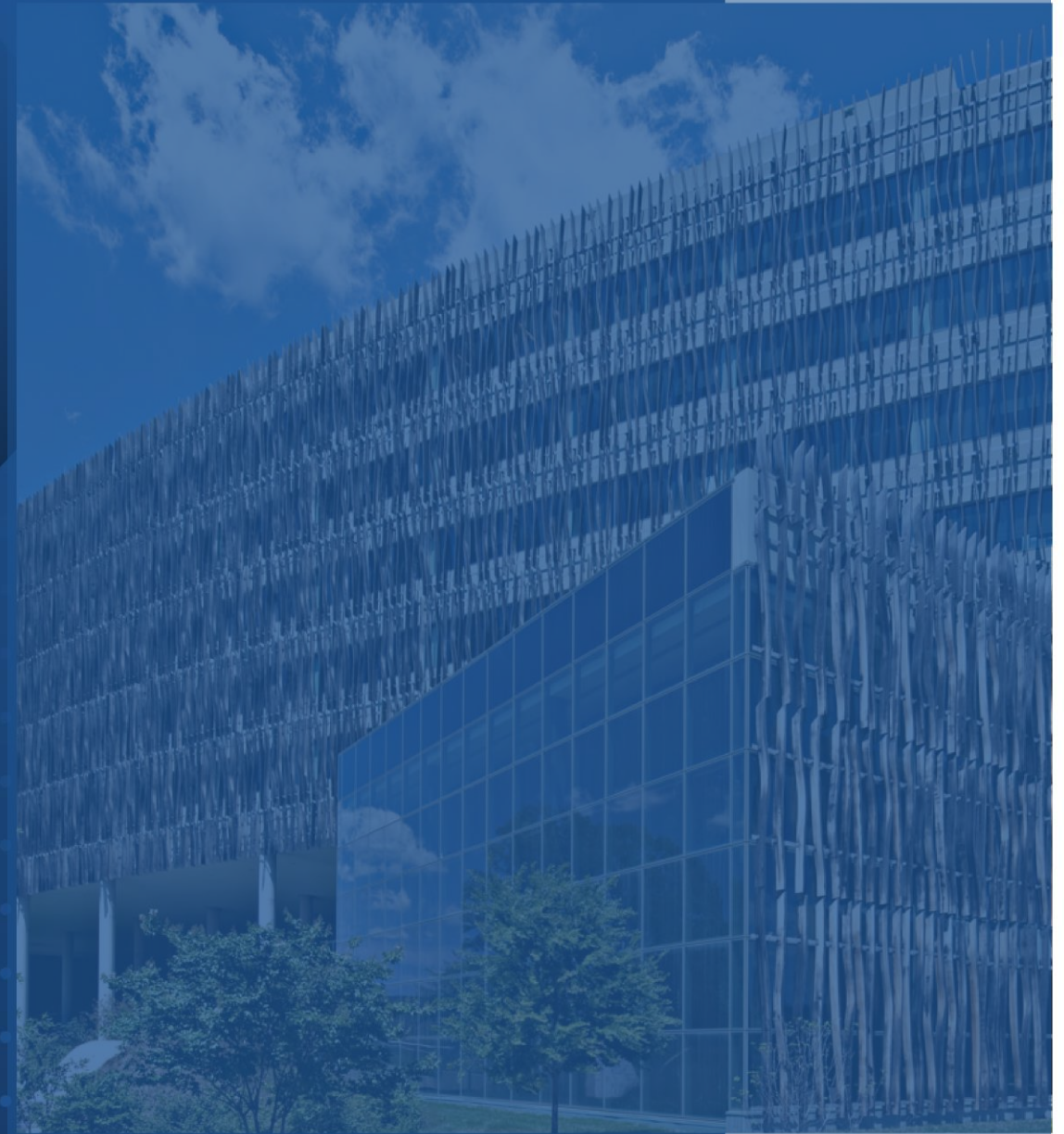
How to Find Which Surveys Have the Data You Need

An Introduction to Census Survey Explorer

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Meet Your Instructor

Mary Leisenring leads the program, Census Academy. This program focuses on digital education product development that teaches how to find and use Census Bureau data. She was a co-founder of Census Survey Explorer (CSE) and manages the project and the tool. In her spare time, she loves hiking with her family and her two dogs, paddleboarding, reading and decorating.



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Contact us:

Census.askdata@census.gov

1-844-ASK-DATA

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Objectives

- ✓ Understand how the tool can help you save time.
- ✓ Demonstrate the best practices for using the tool
- ✓ Troubleshoot common mistakes
- ✓ Practice using the tool independently
- ✓ Answer any remaining questions of our panel

Origin Story: How do I know what survey(s) have the data I need?

- What geography?
- How far back does the data go?
- Which topics are available in which survey?
- How recent is the data?

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- How recent are the data (frequency of release)?

How it Started



No **quick** or **comprehensive** way to look up information

Need to convey info for several **pages** of Censuses and Surveys

Survey names and descriptions limited

Current user experience: **several clicks** involved to discover topics, geographies, and frequency **for each survey**

Mastery of this topic was **too much to expect from the average learner/researcher**

Topic overlap across some surveys adds confusion

A static infographic wasn't cutting it

What CSE Offers

- ✓ Offers **complete and fast** baseline of (linked) surveys to do a deeper dive
- ✓ HCD: Fuller view of **most sought-after info** available data **at a glance**
- ✓ Survey metadata and descriptions now included (better searchability)
- ✓ Equitable to all data seekers



**Look through the subtopics and find one
that you didn't realize we had data for.**

Type that topic in the chat.

User Experience Feedback

Demo Time



To Demo Census Survey Explorer:
<http://census.gov/surveyexplorer>

Go to census.gov/surveyexplorer

Bookmark it!

**How would you find what surveys have data on
the education level of residents in my county?**

What would you check off?

How many surveys populate?

**Check “Education” in the Subtopics menu
and “County” in the Geography menu.**

7 surveys populate

**Find which surveys have economic data
for Veterans as well as by race.**

**Check “Economic” from Topics menu
Check “Veterans” and “Race” in the
Subtopics menu**

8 surveys populate

Resources

- **Census Academy Data Gem**

- **Ask Data Line: Call 1-844-ASK-DATA (1-844-275-3282) or Email census.askdata@census.gov**

Recap

Today you have learned:

- That CSE can help you in your research process enabling a streamlined process to get a baseline of surveys to look at further.
- The information available in the tool
- How to use the tool
- How to troubleshoot common mistakes and the resources available if you have further questions

Introducing our Panelists

Amy Lo is a student at Stanford University and co-creator of CSE during her time with the Census Bureau a Civic Digital Fellow.

Logan Powell is a Developer Experience Lead. Among his many projects, he created Slack channel that helps developers use Census Bureau data in applications.



Questions?
Ask away!

Get in Touch with Us

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THANK
YOU